

FY 2024 ARPA Tourism Grant Program
Frequently Asked Questions

- 1. Can two people work on the application at the same time?** Yes. In your AmpliFund profile, on the top right hand of the page, once you're logged in, you can add users with either a editor role or an administrator role. The editor role can edit while the administrator can create new accounts, new users and submit applications.
- 2. Are these funds only available to events or festivals that existed prior to or during the pandemic?** If this is the first year or last year was the first year, we may consider the request, but preference will be given to those events were prior or during the pandemic and impacted by the pandemic.
- 3. If your event doesn't require overnight stays, would you still qualify.** Yes. The point of the grant is to drive tourism into the county with visitors who are 40 miles away or more. So, if they are not staying in the area, we would want to know where they're coming from - the number of attendees at the event even if you do not have overnight stays.
- 4. Would an event that takes place in October be eligible?** The spending must be completed by June 30, 2024. If you're expending funds on marketing, advertising, product development-eligible expenditures – prior to June 30, 2024, that would qualify.
- 5. We are interested in applying for the APRA Tourism grant to help fund an outdoor stage. My question is about the timeline. For funds awarded, would the entire project need to be completed by June 30, 2024, or could funds be used for one phase of the project (i.e. engineering)?** Though your event may not take place until after the June 30th deadline, eligible costs under this opportunity and associated with the event – marketing, advertising, product development, etc. need to be expended prior to June 30th while still being able to promote your event.
- 6. It is not clear whether applying funding towards booking a headliner (to draw a larger audience from the region) is considered an eligible expense as an " Entertainment Costs".** As stated in the [ARPA Tourism Grant Program Manual](#), *Entertainment Costs to include booking fees, accommodations in local County properties* are listed as an example of an allowable expense under the guidelines.