



## Nonprofit Organizations

Based on available resources, the County provides funding allocations to nonprofit organizations that provide services with a direct benefit to Loudoun County residents. Additionally, the County provides funding allocations to nonprofit organizations that focus on economic development activities that support the County's overall economic development goals and strategic plan. The FY 2021 Proposed Budget includes an overall allocation of \$2,191,440. This includes FY 2021 funding of \$1,922,100 for the Human Services Program and \$269,340 for Nonprofit Economic Development Organizations.

### Financial Summary

	FY 2020 Adopted	FY 2021 Proposed	FY 2022 Projected
<b>Expenditures</b>			
Operating and Maintenance	\$2,042,158	\$2,191,440	\$2,251,661
<b>Total – Expenditures</b>	<b>\$2,042,158</b>	<b>\$2,191,440</b>	<b>\$2,251,661</b>
<b>Revenues</b>			
Intergovernmental - Commonwealth	\$4,500	\$4,500	\$4,500
<b>Total – Revenues</b>	<b>\$4,500</b>	<b>\$4,500</b>	<b>\$4,500</b>
<b>Local Tax Funding</b>	<b>\$2,037,658</b>	<b>\$2,186,940</b>	<b>\$2,247,161</b>

### Human Services Program

For FY 2021, the Board of Supervisors continues to improve and refine the nonprofit grant process based on the recommendations from key stakeholders, County staff, and the 2017 Nonprofit Needs Assessment. These improvements represent an effort to strengthen the County's coordination and collaboration with nonprofit partners and to ensure local funds are leveraged in the most effective manner. The FY 2021 Proposed Budget includes \$1,157,124 for the discretionary Human Services Nonprofit Grant Program, which is based on the availability of funding resources and subject to a competitive process. This represents a 3 percent increase compared to the FY 2020 Adopted Budget. A committee of subject matter experts and the Department of Finance and Budget review the applications and develop funding recommendations to be approved by the Board of Supervisors at their April 18, 2020 business meeting.

In addition to the larger competitive process, the Board created a simplified grant process for mini-grants in amounts up to \$5,000. This program, involves a simplified application and process for any organization applying for a small grant for the purposes of capacity building or small-scale innovative ideas or projects. The budget for this program is approximately 4 to 5 percent of the total competitive grant process annually and is deducted from the total competitive process budget.

For the Human Services Nonprofit Grant Program, the Board of Supervisors adopted broad Areas of Need categories that focus on the impact or outcomes that nonprofit programs will have on the community:

- **Prevention and Self-sufficiency:** Services focused on assisting individuals and families in becoming and/or remaining independent and stable, and providing tools, skills, strategies, and resources to individuals and families.
- **Crisis Intervention and Diversion:** Services provided to individuals and families in crisis to overcome immediate problems, and reduce or prevent further penetration to more restrictive and expensive higher-level services.
- **Long-term Support:** Services that focus on assisting individuals who have continuing, long-term support needs to remain healthy, safe, and independent in the community.



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- **Improved Quality of Human Services:** Services and opportunities provided to individuals, organizations, and communities that enhance the quality, accessibility, accountability, and coordination of services provided by community organizations.

In FY 2021, the Board continues to provide funding for organizations that provide core safety net services. Core safety net providers meet the critical safety, health, transportation, and emergency shelter needs of those most vulnerable and disadvantaged in the community. The Division of Procurement issued requests for proposals for healthcare services, domestic violence services, and aging and disability support services, and will issue contracts to providers in each service area. The FY 2021 Proposed Budget includes an allocation of \$760,476 for these organizations.

The County currently receives Creative Communities Partnership funds from the Virginia Commission for the Arts, which is then distributed to nonprofit arts services providers in the county. The budget received from the Commonwealth is \$4,500 annually.

### Financial Summary – Human Services Program

	FY 2020 Adopted	FY 2021 Proposed	FY 2022 Projected
<b>Expenditures</b>			
Competitive Grant Process <sup>1</sup>	\$1,123,421	\$1,157,124	\$1,191,838
Core Service Providers	648,373	760,476	783,290
Creative Communities Partnership Grant	4,500	4,500	4,500
<b>Total – Expenditures</b>	<b>\$1,776,294</b>	<b>\$1,922,100</b>	<b>\$1,979,628</b>
<b>Revenues</b>			
Intergovernmental – Commonwealth	\$4,500	\$4,500	\$4,500
<b>Total – Revenues</b>	<b>\$4,500</b>	<b>\$4,500</b>	<b>\$4,500</b>
<b>Local Tax Funding</b>	<b>\$1,771,794</b>	<b>\$1,917,600</b>	<b>\$1,975,128</b>

As part of the improvements made to the overall Nonprofit Grant Program, the Board of Supervisors adopted broad Areas of Need categories that focus on the impact or outcomes that nonprofit programs will have on the community. The revised Areas of Need categories are listed below:

- **Prevention and Self-sufficiency:** Services focused on assisting individuals and families in becoming and/or remaining independent and stable, and providing tools, skills, strategies, and resources to individuals and families.
- **Crisis Intervention and Diversion:** Services provided to individuals and families in crisis to overcome immediate problems, and reduce or prevent further penetration to more restrictive and expensive higher-level services.
- **Long-term Support:** Services that focus on assisting individuals who have continuing, long-term support needs to remain healthy, safe, and independent in the community.
- **Improved Quality of Human Services:** Services and opportunities provided to individuals, organizations, and communities that enhance the quality, accessibility, accountability, and coordination of services provided by community organizations.

<sup>1</sup> Expenditures for the mini-grant program are included in the Competitive Grant Process category, but were previously a separate line item in prior budgets.



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### Nonprofit Organizations – Economic Development

The FY 2021 Proposed Budget includes an overall allocation of \$269,340 for the economic development nonprofit organizations, which represents a 1 percent increase compared to FY 2020.

#### Financial Summary – Economic Development

	FY 2020 Adopted	FY 2021 Proposed	FY 2022 Projected
<b>Expenditures</b>			
Operating and Maintenance	\$265,864	\$269,340	\$272,033
<b>Total – Expenditures</b>	<b>\$265,864</b>	<b>\$269,340</b>	<b>\$272,033</b>
<b>Local Tax Funding</b>	<b>\$265,864</b>	<b>\$269,340</b>	<b>\$272,033</b>

#### Economic Development Organizations – Detail

Department / Description	FY 2020 Adopted	FY 2021 Proposed	FY 2022 Projected
Loudoun Small Business Development Center	\$100,000	\$100,000	\$101,000
Loudoun Small Business Development Center (SBDC) helps entrepreneurs in Loudoun County start, manage, and grow their businesses through education, expert counseling, and networking support to residential and virtual Mason Enterprise Center (MEC) clients in addition to all Loudoun residents and small business owners.			
Mason Enterprise Center	\$115,864	\$119,340	\$120,533
The Mason Enterprise Center in Loudoun focuses on the development and expansion of small businesses in the County. MEC focuses the energy, skills, and intellectual capacity of George Mason University and surrounding communities on the engagement, education, and growth of scalable businesses in order to enhance the entrepreneurial ecosystem and impact economic development.			
Washington Airports Task Force	\$50,000	\$50,000	\$50,500
The Washington Airports Task Force (WATF) fosters the role of air transportation in the economic and cultural life of the National Capital Region and its neighboring states. WATF works to cultivate relationships in order to create sustainable air service and economic growth. WATF is goal-oriented, and its work in concert with both the public and private sectors helps catalyze hundreds of millions of dollars in economic return.			