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Loudoun County CHIP Work Plan

Created December 10, 2015

Background: As described on its website www.loudoun.gov/healthcheck, Loudoun County entered into the Mobilizing for Action through Planning and Partnerships (MAPP) strategic planning process in 2008 through the completion of four assessments to better identify the health needs of our community and to improve the health of those we serve. Loudoun County repeated this MAPP process in 2013. The resulting data from the 2013 assessments was examined by the Loudoun County Health Department (LCHD) and Loudoun Health Council as part of MAPP's Action Cycle and the following four priority issues were identified in its May 2015 Community Health Improvement Plan (CHIP):

- Increasing Access to and Timely Utilization of Health Care Services
- Ensuring a Safe, Healthy and Accessible Environment
- Improving Child Health and Wellness
- Promoting Healthy Families in Healthy Communities

Process: LCHD and the Health Council worked closely with the Loudoun County Board of Supervisors (BOS) and on September 16, 2015 the BOS endorsed the following Health Council initiatives for state fiscal year 2016 (FY16), which constitute the county's improvement strategies:

- Increasing awareness of available safety net services and insurance options
- Working with the Lyme Disease Commission to mitigate Lyme disease in Loudoun County
- Working to expand the number and awareness of drug drop off boxes in Loudoun County
- Partnering with the Loudoun Chamber of Commerce on business wellness activities
- Increasing education, identification and prevention of risks to healthy family environments, such as domestic violence, child abuse and elder abuse in partnership with Family Services and the Domestic Violence Steering Committee
- Working with Loudoun County Mental Health and law enforcement to enhance community relations around drug abuse with youth and young adults

The four priority issues are included in the attached CHIP Work Plan, which encompass all identified initiatives/improvement strategies for FY15. The Work Plan is a living document and the strategies and activities will be updated, modified and added to at least annually as the County works through its 5 year Improvement Plan Action Cycle. Additionally, the Health Department will provide evaluation reports on at least an annual basis by the end of each calendar year.

As Health Director, I have reviewed and approved this document

A handwritten signature in black ink, appearing to read "David Woodruff". The signature is written in a cursive style with a prominent loop at the end.

Loudoun CHIP Work Plan for FY16

Issue 1: Increasing Access to and Timely Utilization of Health Care Services				
Initiatives/Improvement Strategies	Actions/Activities/Performance Measures	Partners	Target Completion Date	Status
1.1 Promote the Value of Children and Adults Receiving Preventive Health Services	1.1.1 Review Loudoun County's annual health ranking at www.countyhealthrankings.org to determine areas of focus	Health Council Health Department	November 2016	Pending
	1.1.2 Create or review existing information on preventive health services that can be distributed to Loudoun residents	Health Council Health Department	June 2016	Pending
	1.1.3 Identify available insurance options for low income residents	Health Council Health Department	November 2016	Pending
	1.1.4 Distribute health information by print and electronic means to at least 500 Loudoun County residents	Health Council Health Department Office of Public Info. (OPI)	November 2016	Pending
	1.1.5 Enhance Loudoun County's web presence for available health statistics and preventive services	Health Council Health Department OPI	November 2016	Pending
1.2 Reduce Gaps and Duplication of Services Among Safety Net Provider	1.2.1 Establish work group of major Loudoun County safety net providers	Health Council Health Department Safety Net Providers	November 2016	Pending
	1.2.2 Identify current gaps and overlap in services	Health Council Health Department Safety Net Providers	November 2016	Pending
	1.2.3 Create recommendations for reducing gaps and duplication	Health Council Health Department Safety Net Providers	June 2017	Pending
	1.2.4 Address at least 1 identified gap in service delivery	Health Council Health Department Safety Net Providers	November 2017	Pending
	1.2.5 Promote available safety net services to at least 500 residents at the 2013 Health for Life Day event	Health Council Health Department	November 2017	Pending

Issue 1: Increasing Access to and Timely Utilization of Health Care Services				
Initiatives/Improvement Strategies	Actions/Activities/Performance Measures	Partners	Target Completion Date	Status
1.3 Facilitate Access to Childhood Vaccination	1.3.1 Increase awareness of recommended vaccination schedule through social and traditional media	Health Department Office of Public Info.	November 2016	Pending
	1.3.2 Increase awareness of vaccination resources to at least 500 Loudoun County residents through social and traditional media	Health Department Office of Public Info.	November 2016	Pending
	1.3.3 Work with partners to identify barriers to vaccination	Health Council Private Providers Health Department	November 2017	Pending
	1.3.4 Monitor vaccination rates via VDH data	Health Department	November 2017	Pending

Issue 2: Ensuring a Safe, Healthy and Accessible Environment				
Initiatives/Improvement Strategies	Actions/Activities/Performance Measures	Partners	Target Completion Date	Status
2.1 Educate Community on Steps Residents Can Take to Stay Safe From Lyme Disease	2.1.1 Distribute Lyme disease information to at least 1,000 Loudoun County residents, businesses and health care providers through print and electronic means	Public Schools Health Council Lyme Commission Health Department	November 2016	Pending
	2.1.2 Create and disseminate an advertising campaign to increase awareness on straying safe from Lyme disease	Lyme Commission Health Department	November 2016	Pending
2.2 Expand Utilization of Medication Take Back Resources	2.3.1 Increase number of medication drop off boxes in Loudoun County	Health Department Sheriff's Office	November 2016	Pending
	2.3.2 Increase amount of unused medications dropped off in boxes and/or through drug take back days	Health Department Sheriff's Office	November 2017	Pending
	2.3.3 Increase awareness of the importance of onsite septic system maintenance to at least 1,000 Loudoun County residents through social and traditional media	Health Department Office of Public Info.	November 2016	Pending
	2.3.4 Distribute information on the importance of properly disposing of unused medications to at least 1,000 Loudoun County residents, businesses and health care providers through print and electronic means	Health Department Office of Public Info.	November 2016	Pending

Issue 3: Improving Child Health and Wellness				
Initiatives/Improvement Strategies	Actions/Activities/Performance Measures	Partners	Target Completion Date	Status
3.1 Promote Healthy Food Choices for Kids by Identifying and Increasing Available Community Resources	3.1.1 Increase the number of garden boxes in Loudoun County schools	Health Department LCPS	November 2016	Pending
	3.1.2 Create training for school garden boxes	Health Department LCPS	November 2017	Pending
	3.1.3 Expand utilization of SNAP at Loudoun County farmers markets	Health Council Health Department	November 2017	Pending
3.2 Increase Awareness of the Presence and Benefits of WIC Services Among High Risk Groups	3.2.1 Increase awareness of WIC through social and traditional media	Health Department Office of Public Info.	November 2016	Pending
	3.2.2 Increase awareness of WIC through at least 2 staff outreach efforts to high risk groups	Health Department	November 2016	Pending
3.3 Increase Awareness of Childhood Obesity	3.3.1 Increase awareness of childhood obesity through social and traditional media	Health Council Health Department Office of Public Info.	November 2016	Pending
	3.3.2 Increase awareness of childhood obesity through targeted outreach to at least 1,000 Loudoun County children and members of the medical community	Public Schools Hospitals	November 2016	Pending
3.4 Enhance Community Relations Around Drug Abuse with Youth and Young Adults	3.4.1 Identify existing community resources	Health Council Health Department Loudoun Mental Health (MHSADS)	November 2016	Pending
	3.4.2 Convene meeting with key stakeholders	Health Council Health Department	November 2017	Pending
	3.4.3 Identify potential areas for action	Health Council MHSADS	June 2018	Pending
	3.4.4 Take action on at least one new initiative	Health Council MHSADS	November 2018	Pending
	3.4.5 Increase awareness of drug abuse in youth through targeted outreach to at least 1,000 Loudoun County residents and members of the medical community	Health Department Office of Public Info.	November 2017	Pending

Issue 4: Promoting Healthy Families in Healthy Communities				
Initiatives/Improvement Strategies	Actions/Activities/Performance Measures	Partners	Target Completion Date	Status
4.1 Partner with Loudoun Chamber of Commerce on Business Wellness Activities	4.1.1 Participate in Loudoun Chamber of Commerce Health and Wellness Work Group meetings	Health Council Health Department Chamber of Commerce	November 2016	Pending
	4.1.2 Identify at least one business wellness activity that Chamber members can participate in	Health Council Health Department Chamber of Commerce	November 2016	Pending
	4.1.3 Evaluate success of business wellness activity	Health Council Health Department Chamber of Commerce	November 2017	Pending
4.2 Increase Education, Identification and Prevention of Risks to Healthy Family Environments	4.2.1 Identify agencies and support groups involved in prevention of domestic violence, child abuse and elder abuse	Health Council Health Department Family Services	November 2016	Pending
	4.2.2 Partner with agencies and support groups involved in prevention of domestic violence, child abuse and elder abuse	Health Council Health Department Family Services	November 2017	Pending
	4.2.3 Increase awareness of available resources to at least 500 Loudoun County residents through social and traditional media	Health Department Office of Public Info.	November 2017	Pending